

The State of Wisconsin



OFFICE OF THE GOVERNOR

A PROCLAMATION

WHEREAS, modern technology increases our abilities to communicate, and efforts should be made to continue both the creation and the innovative use of such technologies; and

WHEREAS, the use of technologies in our everyday lives and in our work gives rise to the potential compromise of personal data if appropriate care is not taken to protect personal information; and

WHEREAS, many consumers are unaware of data protection and privacy laws and the specific steps they can take to help protect their personal information; and

WHEREAS, a continuing examination of the ways in which personal information is collected, used, stored, shared and managed in an increasingly networked world will contribute to the protection of personal privacy; and

WHEREAS, the Wisconsin Office of Privacy Protection, located within the Wisconsin Department of Agriculture, Trade & Consumer Protection, is working to educate and protect Wisconsin consumers from privacy threats, and offer education to businesses to better protect personal information; and

WHEREAS, privacy professionals and educators should take the time to discuss data privacy and protection issues with teens and young adults in schools and universities across the country; and

WHEREAS, the recognition of "Data Privacy Day" will encourage more consumers in Wisconsin to become aware of data privacy concerns and to take steps to protect their personal information;

NOW THEREFORE, I, Scott Walker, Governor of the State of Wisconsin, do hereby proclaim
Friday, January 28, 2011 as

DATA PRIVACY DAY

throughout the State of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this nineteenth day of January in the year two thousand eleven.


SCOTT WALKER



By the Governor


DOUGLAS LA FOLLETTE
Secretary of State